

V.P.I. H-103
"FUSION"
DIR: FELDMAN
CAMERAMAN: COLMAN
7-12-65
PAY EXT.
ROLL 18

The front end of the Chevrolet below, rising from the sea like some wide-jawed prehistoric fish, was one of the many parts scattered around the North Carolina landscape in preparation for the *Fusion* commercial. Thin wires supporting the piece are painted blue so as to be invisible in the final film. The parts were carefully rigged so that cameramen could create the illusion of pieces flying together to form a car. The hard hat was insurance against falling debris. Clapboard at left announces that shooting has begun.

